

**Politics****American Focus**

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Date : 2/14/88      Time : 5:30      Source : R      Duration : 30.00

Guest :            Paul Simon

Organization :

Issue Treatment : Host Steve Kamer and Presidential candidate Paul Simon talked about domestic and foreign policy initiatives, the Democratic party, and the 1988 election.

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Date : 6/19/88      Time : 5:30      Source : R      Duration : 30.00

Guest :            Philip Glass

Organization :

Issue Treatment : Host Steve Kamer and composer Philip Glass discussed the political subject matter of his pieces and the changes in experimental music.

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Date : 8/14/88      Time : 5:30      Source : R      Duration : 30.00

Guest :            Pat Robertson

Organization :

Issue Treatment : Host Steve Kamer and Pat Robertson discussed the Democratic Convention, Jesse Jackson, the Republican Ticket, and the Christian Broadcasting Network.

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Date : 10/2/88      Time : 5:30      Source : R      Duration : 30.00

Guest :            Albert Gore

Organization :    Tennessee State Senate

Issue Treatment : Host Steve Kamer and Democratic Senator from Tennessee, Albert Gore discussed his campaign, the Dukakis-Bensten ticket, and Dan Quayle.

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Date : 10/9/88      Time : 5:30      Source : R      Duration : 30.00

Guest :            Nancy Kassebaum

Organization :    Kansas State Senate

Issue Treatment : Host Steve Kamer and Kansas Republican Senator Nancy Kassebaum discussed the Presidential campaign, South Africa and Central American Foreign policy, child care, and women in politics.

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**Politics****American Focus**

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Date : 10/16/88      Time : 5:30      Source : R      Duration : 30.00

Guest :              Mark Russell

Organization :

Issue Treatment : Host Steve Kamer and political satirist Mark Russell discussed the "silliness level" of the Presidential campaign, political satire during the Reagan years, and his career as a comedian.

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Date : 6/10/90      Time : 5:30      Source : R      Duration : 30.00

Guest :              Tom Foley

Organization :

Issue Treatment : Host Steve Kamer and Tom Foley talked about the role as speaker, trade relations with Japan, clean air legislation, and the President's popularity.

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Date : 11/4/90      Time : 5:30      Source : R      Duration : 30.00

Guest :              Paul Simon

Organization :      United States Senate

Issue Treatment : Host Steve Kamer interviewed Senator Paul Simon on public misjudgement of political candidates, dangers of marketing political candidates, and the difficulties in running for president.

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Date : 11/11/90      Time : 5:30      Source : R      Duration : 30.00

Guest :              Jim Wright

Organization :

Issue Treatment : Host Steve Kamer interviewed Former Speaker of the House Jim Wright on American people, why he left congress, politics, priesthood, and political system.

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**Dialogue**

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Date : 3/8/87      Time : 7:30      Source : L      Duration : 30.00

Guest :              Otis Lyons

Organization :      Allegheny County Register of Wills

Issue Treatment : Host Liz Randolph and Otis Lyons, Allegheny County's Deputy Register of Wills, discussed his platform, including reducing the income tax. He is for at-large elections instead of district elections.

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## Politics

### Dialogue

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Date : 11/6/88      Time : 7:00      Source : L      Duration : 30.00

Guest :              Dr. Charles Rubin

Organization :      Duquesne University

Issue Treatment :   Host Shelley Duffy and Dr. Charles Rubin, Assistant Professor of Political Science at Duquesne University talked about the election, what makes it one of the most negative in history and what good and bad points each candidate possessed.

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### Scan

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Date : 11/6/88      Time : 5:00      Source : R      Duration : 30.00

Guest :

Organization :

Issue Treatment :   Host Hal Drygseth discussed politics and personal commitment.

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Program treatments of Politics

18.00

Minutes devoted to Politics

540.00

**Politics**

**1984**

Do you think most politicians are honest

Of the 3 Democratic presidential candidates still left, who do you think will win

Will you vote in today's primary

**1985**

Do you think the Mayor is doing a good job

Do you vote? What issues would like the Mayor to address in his new term

How much confidence do you have in President Reagan, and how do you think his second term is going thus far

Should Pittsburgh City Council be elected by district or at large

What do you think of Pittsburgh councilwoman Michelle Madoff

Would you have supported Governor Thornburgh if he'd run for the Senate

Would you like to see a Mayoral debate

**1986**

Does Pittsburgh City Council focus on the issues you'd like to see covered

Has the Mayor's credibility suffered because of John Norton's dismissal, or reports that he started a misinformation campaign about Tom Flaherty, the whistle-blowing City Controller

Have you ever been harrassed or bothered, right at your voting place, by people trying to get you to vote a certain way? How do you feel about that

How confident are you in President Reagan

How much do you trust our Federal Government

Should President Reagan be impeached over the "Iranian Arms" controversy

Should the President allowed to run for three terms

What are Pittsburgh Mayor Caliguiri's strengths and weaknesses

What do you think about Pittsburgh City Council's voting itself a raise

When you vote, do you vote for the person, or the party

**1987**

Are you sorry Gary Hart's not running for president

Are you sorry New York Governor Mario Cuomo is not running for president

Are you voting in the primary

Can Gary Hart win the Democratic Presidential nomination

Can the Iran Contra affair really be compared to Watergate

Could a revived Gary Hart campaign survive

**Politics**

**1987**

Did Gary Hart do the right thing by dropping out of the race

If the Presidential election were held today, who would you vote for, a Democrat or Republican

Presidential Hopeful Gary Hart says he won't answer questions about his personal life because it doesn't matter. Does it

What is your impression of Oliver North

What worries you most -- that the President says he didn't know about the Iran Contra scandal, or that many think he did know and is just not fessing up

Would you favor banning all political ads from TV and giving all candidates the same amount of free air time

**1988**

Do you think Grant Street should be renamed in honor of the late Mayor Richard Caliguiri

Do you think Jesse Jackson has a good chance of receiving the Democratic Party nomination

Do you think Presidential campaigns are too long

Do you think the race or sex of a Vice-Presidential candidate will affect voters who go to the polls

What do you think about Presidential public opinion polls

What do you think is the reason for voter apathy in this Presidential election.

What issue do you think the next President of the United States should address first

Who do you want to see become the next president of the United States

Who is your first choice for president

Will the results of the Super Tuesday primaries influence the way you vote in the Pennsylvania primary

With what you've seen and read so far, what appears to be the major issue at hand among the Presidential candidates

**1989**

A low voter turnout is expected in today's election. How do you feel about voters choosing not to go to the polls

Did the so called negative campaigning in this primary influence how you voted Tuesday

Do you think John Tower should get the nomination for Defense Secretary

Do you think Tom Murphy should run against Sophie Masloff in November

Do you think there should be a spending cap on the mayor's race

Do you think too much attention is paid to who's doing what wrong in the White House

During the time President Bush has been in office, would you say he's done a good job

**Politics**

**1989**

It's been one year since the death of Mayor Richard Calijury .. How do you think Sophie Masloff has done since taking over the position.

Local elections are beginning to heat up. From what you've seen so far who'd be your choice for mayor

Now that we have a new president, what do you expect from the Bush administration

What do you think about the ethics rules controversy which forced Jim Wright to resign as speaker of the House

Who's your choice for Mayor in today's primary

Why do you think there may not be as much interest in the Mayor's race this time around

**1990**

If you won a race for political office, what would you say in your acceptance speech

Is the abortion issue a major concern of yours in this year's Gubenatorial Race

President Bush's popularity is reportedly slipping, especially since the Gulf Crisis. Do you think he'll have trouble getting re elected

Shoutly after city councilman Miahael Coyen was arrested, there was a call for him to resign. Do you think its necessary

What big issues will you take into consideration when you go to the polls today

What can be done to encourage more people to vote on Election Day

**1991**

Do you think "Stormin" Normal Shwartzkoff is presidential material

Do you think Governor Casey should choose someone from Pennsylvania to fill the vacant U.S. Senate seat

How do you feel about Dan Quale assuming the presidency

How will you remember Senator John Heinz

The state's method for choosing John Heinz's successor is now up in the air. How do you think it should be done

Today is President's Day. Who do you think would make a good president

## WBZZ News Interviews

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### Politics

- September 09, 1986 Stuart Cohen, Urban League of Pennsylvania, indicated that Urban League of Pennsylvania and black voters registration drive working together prompted sign up of 3800 new voters.
- September 23, 1986 Tim Stevens, Organizer for the Black Political Empowerment Project, discussed main goal of signing up 5,000 new voters.
- October 03, 1986 County Commissioner Barbara Hafer discussed fact that commissioners voted a pay raise of more than \$20,000 for themselves for next elected term. Stated that pay raise is long overdue, pay of the Commissioners has fallen far behind that of judges.
- February 06, 1987 Tom Flaherty, City Controller, said that he's done a great job as city controller and announced he's running for another term in the office.
- March 03, 1987 Frank Lucchino, Democratic Committee Chairman, was heartened that black candidate Otis Lyons was endorsed by the democratic committee.
- May 19, 1987 Stephen Broddas, Black Representative, claims current "at large" system weakens black vote so they're hoping voters will approve the "by district" method in primaries.
- September 04, 1987 Paul Stackhouse, Allegheny County Labor Council, expressed his concern because the Reverend Jesse Jackson planned to participate in parade shortly after going on nationwide television and announcing his eventual intention to run for President.
- November 03, 1987 Jim Scanlon, Director of the Department of Elections and Voter Registration, commented on fact that voter apathy is so low, and how they can turn it around and bring people back to the polls.
- March 12, 1988 Duquesne University Professor of Political Science, Kent Mores, discussed the Super Tuesday primaries and how much impact the primary will have in Pennsylvania.
- April 26, 1988 Kr. Kent Moores of Duquesne University talked about what Pittsburgh voters are looking for in the primary; what the top issues in each party that voters will be considering.
- October 11, 1988 Marilyn Quayle discussed the Vice Presidential debate, what the Bush/Quayle ticket means to Pittsburgh, defended her husband's qualifications, and her visit to Pittsburgh.
- November 08, 1988 Pennsylvania Democratic Campaign Chairman discussed what Pennsylvania means for Dukakis today-election day; last minute campaigning overnight gears up voters.
- November 08, 1988 Republican Campaign Chairman discussed what Pennsylvania

## Politics

means for Bush; there's a "silent support" among Democrats for Bush.

- November 08, 1988      The Deputy Director of Elections in Allegheny County talked about voter registration and expected turnout in Allegheny County this election.
- May 16, 1989          County elections bureau director talked about his predictions for today's (primary) voter turnout, also new election methods, and tips for voters, especially if they have questions.
- May 17, 1989          Rob Sheppard, a Shadyside voter in Tuesday's primary talks about why he thinks the new "by-district" voting method for council members, is a good one.
- May 17, 1989          Shadyside resident Layla Gallegher talks about local tax reform on the primary ballot, and why she voted against it.
- November 07, 1989      James Scanlon, Director Allegheny County Elections Bureau, talks about a low voter turnout for this year's local elections. He says it should be just the opposite because we're electing local officials.
- May 23, 1990          City Council members, Michele Madoff & Jim Ferlo tell why they support or oppose a plan to cut the city's police force. Madoff voted in favor, Ferlo against, saying city should make cuts elsewhere because police protection is a priority.
- October 16, 1991      Senate Thomas Hearings - The confirmation of Clarence Thomas is announced and Pennsylvania Senator Arlen Specter and Massachusetts Senator Ted Kennedy trade digs about Thomas.
- November 15, 1991      Mark Wolsik, the new county elections director, talks about this year's "off-election" and the fact that voter turnout will be higher because of the race for the vacant U.S. Senate seat.



# Representative WBZZ Public Service Announcements

WBZZ Exhibit No 2  
Page No 548

## Politics

Organization : Vote America

PSA name : Vote America

1984 broadcasts :	1988 broadcasts : 2
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts : 2

**Total Number of Broadcasts: 4**

Total PSAs devoted to Politics

Sum(1984 broadcasts) :	Sum(1988 broadcasts) : 2
Sum(1985 broadcasts) :	Sum(1989 broadcasts) :
Sum(1986 broadcasts) :	Sum(1990 broadcasts) :
Sum(1987 broadcasts) :	Sum(1991 broadcasts) : 2

## Poverty

# Poverty

**Poverty**

Many of the problems faced by Pittsburgh and the surrounding area are rooted in poverty. Cut backs in social programs have hurt, and many people are insufficiently aware of the services which are available to them.

Poverty is a problem affecting everyone in Pittsburgh, directly or indirectly. Special training and education are needed to bring people out of poverty.

**Department of Welfare****Anthony J. Massarelli**

Date : 12/13/89 Working with problems in the community. Public assistance agency of Allegheny County - case load is 140,000 families.

**Department of Public Welfare****Anthony Massarelli**

Date : 10/9/86 Addressed the topics of teenage pregnancy, hunger, homelessness, housing on limited incomes, energy assistance problems and the need for medical services.

**Hunger Action Network****Dennis Trigalette**

Date : 10/15/87 Twenty million Americans, mainly infants, the elderly, and unemployed factory workers, are going hungry

**Action Housing****Jerri Gould**

Date : 12/13/89 Increase in vulnerable people, aren't getting services they need. Cutbacks have hurt. Housing shortage.

**McClay Food Brokers, Inc.****John B. McClay**

Date : 11/7/91 Discussed his concern about the poor in the country and specifically Braddock community. 50% of all children born in Pittsburgh are born into poverty.

**Food Bank****Joyce Rothermal**

Date : 12/14/89 Talked about the problems associated with the Food Bank. The main problem is that distribution of the food is a problem.

**Brashear Association****Lola O'Dea**

Date : 10/9/86 Talked about poverty, unemployment, and housing.

**Greater Pittsburgh Community Food Bank****Marian Manion**

Date : 3/21/91 Discussed the need to end childhood hunger.

**Welfare Rights Organization****Mary Moore**

Date : 2/12/86 Four major topics of discussion were: 1. Inadequate Income, 2. Inadequate housing, 3. Inadequate Shelter, and 4. Inadequate Food Banks.

**The Rainbow Kitchen****Renee King**

Date : 8/11/85 King talked about the high demand for their services and the help they received from Bruce Springsteen in the form of a \$20,000 check.

**Rainbow Kitchen****Robert Anderson**

Date : 12/14/89 Discussed Hunger and Poverty Issues and how the media distorts reality and the needs of the community.

**Poverty**

**Rainbow Kitchen**

**Robert Anderson**

Date : 12/14/89

Since hurricane Hugo, food donations

**Poverty****Dialogue**

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Date : 5/10/87      Time : 7:00      Source : L      Duration : 30.00

Guest :            Natasha Green

Organization :    Hands Across America

Issue Treatment : Host Liz Randolph talked to Natasha Green, Pennsylvania coordinator for Hands Across America, who told us that 80% of the money raised from the event is on its way to helping the homeless and hungry or working toward long term solutions.

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Date : 12/6/87      Time : 7:00      Source : L      Duration : 30.00

Guest :            Father Ralph Beiting

Organization :    Christian Appalachian Project

Issue Treatment : Host Liz Randolph and Father Ralph Beiting, head of the Christian Appalachian Project, a group that helps the poverty-stricken in Eastern Kentucky, talked about their desperate need for volunteers.

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Date : 12/20/87      Time : 7:30      Source : L      Duration : 30.00

Guest :            Ann Donohugh

Organization :    Covenant House

Issue Treatment : Host Liz Randolph and Ann Donohugh, director of the Covenant House's outreach program, talked about how she feeds street people nightly, and discussed the need for society to stop using young, homeless people for a burgeoning sex industry.

**Health Care**

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Date : 4/12/87      Time : 6:30      Source : R      Duration : 30.00

Guest :            Marty Rogal

Organization :    Hands Across America

Issue Treatment : Host Hope Daniels talked to Marty Rogal, director of USA for Africa and Hands Across America, who said that his group is giving over \$117,000 to a dozen Western Pennsylvania groups which will use it to feed the hungry and shelter the homeless

**Scan**

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## Poverty

### Scan

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Date : 11/25/90      Time : 5:00      Source : R      Duration : 30.00

Guest :              Jenny Downey

Organization :

Issue Treatment :    Host Hal Drygseth interviewed Jenny Downey, a woman who helps provide food for the hungry.

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### The Reviewing Stand

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Date : 1/13/91      Time :              Source : R      Duration : 30.00

Guest :

Organization :

Issue Treatment :    Hosts Sandy Kramer and Steve Scott discussed several issues that deal with our society including: lowering the boom on pan handling, Hypertrophic Cardiomyopathy, and making junk mail greener.

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Program treatments of Poverty

6.00

Minutes devoted to Poverty

180.00

## Questions Asked by Pittsburgh's Opinion

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### Poverty

1988

How do you deal with panhandlers

1989

Would you say do your part to help the needy in Pittsburgh during the holiday season



## WBZZ News Interviews

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### Poverty

April 09, 1987

Marty Rogal, director of USA for Africa and Hands Across America, said his group is handing over \$117,000 to a dozen Western Pennsylvania groups to use the money to feed the hungry and give shelter to the homeless.

December 02, 1987

Kevin Almos, Rainbow Kitchen, detailed this year's toy drive for needy sponsored by WBZZ and Hornes Department Store. Almost said over 1,000 children are expected at this year's Christmas parties.

# Representative WBZZ Public Service Announcements

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## Poverty

Organization : **Chartiers Food Bank**

PSA name : Chartiers Teachers Federal Fo

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts : 9
1987 broadcasts :	1991 broadcasts :

**Total Number of Broadcasts: 9**

Organization : **Feed a Friend Fundraiser**

PSA name : Feed a Friend Fundraiser

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts : 5
1987 broadcasts :	1991 broadcasts :

**Total Number of Broadcasts: 5**

Organization : **Food Drive**

PSA name : Food Drive

1984 broadcasts :	1988 broadcasts : 16
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts : 26	1991 broadcasts :

**Total Number of Broadcasts: 42**

Organization : **Goodwill Book Sale**

PSA name : Goodwill Book Sale

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	

# Representative WBZZ Public Service Announcements

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## Poverty

1987 broadcasts :	1990 broadcasts : 2
	1991 broadcasts :
<b>Total Number of Broadcasts: 2</b>	

Organization : **Goodwill Industries**

PSA name : Goodwill Industries

1984 broadcasts :	1988 broadcasts : 4
1985 broadcasts : 22	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :
<b>Total Number of Broadcasts: 26</b>	

Organization : **Greater Pittsburgh Food Bank**

PSA name : Greater Pittsburgh Food Bank

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts : 14
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts : 124
<b>Total Number of Broadcasts: 138</b>	

Organization : **Harvest for Hunger**

PSA name : Harvest for Hunger

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts : 105
<b>Total Number of Broadcasts: 105</b>	

# Representative WBZZ Public Service Announcements

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## Poverty

Organization : **Rainbow Kitchen**

PSA name : Rainbow Kitchen

1984 broadcasts : 1988 broadcasts : 92

1985 broadcasts : 1989 broadcasts : 22

1986 broadcasts : 23 1990 broadcasts :

1987 broadcasts : 89 1991 broadcasts :

**Total Number of Broadcasts: 226**

Organization : **Salvation Army**

PSA name : Salvation Army

1984 broadcasts : 1988 broadcasts : 38

1985 broadcasts : 3 1989 broadcasts : 4

1986 broadcasts : 1 1990 broadcasts : 1

1987 broadcasts : 1991 broadcasts :

**Total Number of Broadcasts: 47**

Organization : **Teachers Food Bank**

PSA name : Teachers Food Bank

1984 broadcasts : 1988 broadcasts :

1985 broadcasts : 1989 broadcasts :

1986 broadcasts : 1990 broadcasts :

1987 broadcasts : 1991 broadcasts : 1

**Total Number of Broadcasts: 1**

Organization : **VFW Food Bank**

PSA name : VFW Food Bank

1984 broadcasts : 1988 broadcasts :

1985 broadcasts : 1989 broadcasts : 15

1986 broadcasts : 1990 broadcasts :

# Representative WBZZ Public Service Announcements

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## Poverty

1987 broadcasts :

1991 broadcasts :

**Total Number of Broadcasts: 15**

Organization : **Washington County Food Bank**

PSA name : Washington County Food Bank

1984 broadcasts :

1988 broadcasts :

1985 broadcasts : 4

1989 broadcasts :

1986 broadcasts :

1990 broadcasts :

1987 broadcasts :

1991 broadcasts :

**Total Number of Broadcasts: 4**

Organization : **World Food Drive**

PSA name : World Food Drive

1984 broadcasts :

1988 broadcasts :

1985 broadcasts :

1989 broadcasts : 17

1986 broadcasts :

1990 broadcasts :

1987 broadcasts :

1991 broadcasts :

**Total Number of Broadcasts: 17**

**Total PSAs devoted to Poverty**

Sum(1984 broadcasts) :

Sum(1988 broadcasts) : 150

Sum(1985 broadcasts) : 29

Sum(1989 broadcasts) : 72

Sum(1986 broadcasts) : 24

Sum(1990 broadcasts) : 17

Sum(1987 broadcasts) : 115

Sum(1991 broadcasts) : 230



# Public Safety

## Representative WBZZ Public Service Announcements

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### Public Safety

1985 broadcasts : 20	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :
<b>Total Number of Broadcasts: 20</b>	

Organization : **National Night Out**

PSA name : National Night Out

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts : 1	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :
<b>Total Number of Broadcasts: 1</b>	

Organization : **New Kensington Fire Department**

PSA name : New Kensington Fire Department

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts : 1
1987 broadcasts :	1991 broadcasts :
<b>Total Number of Broadcasts: 1</b>	

Organization : **Oakdale Fire Department**

PSA name : Oakdale Fire Department

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts : 14
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :
<b>Total Number of Broadcasts: 14</b>	



# Representative WBZZ Public Service Announcements

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## Public Safety

**Total Number of Broadcasts: 1**

**Organization : Laurel Gardens Fire Dept.**

**PSA name : Laurel Gardens Fire Dept. Cam**

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts : 2

**Total Number of Broadcasts: 2**

**Organization : Middle Road Vol. Fire Dept.**

**PSA name : Middle Road Vol. Fire Departme**

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts : 2

**Total Number of Broadcasts: 2**

**Organization : Millvale Fire Department**

**PSA name : Millvale Fire Department**

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts : 24
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :

**Total Number of Broadcasts: 24**

**Organization : Motorcycle Safety Message**

**PSA name : Motorcycle Safety Message**